

Managing for Results:

Logical Program Designs, Outcomes Measurement & Reporting

VOCA, Family Violence and STOP Violence against Women Grants

OCJP Nashville, TN

July 9-10, 2003

A Strategic Course for your agency requires Vision & Commitment



Objectives:

1. Clarify status & requirements;
2. Learn why & how to write a logic model project description;
3. Practice writing key elements of a logical project description;
4. Explore data collection methods & discuss ideas for data collection;
5. Identify outcome indicators & measures, and develop plans for using surveys to gather outcome data;
6. Help small groups polish their logic models and develop their data collection strategies.

Agenda Wednesday, July 9:

9:00 AM Welcome and Introductions, Objectives and Agenda

- OCJP's Expectations & a Status Report on 2003 Applications
- Overview of materials & our learning process
- Goal-Setting dialogue: What do we want from this time together?

Managing for Results

- Videotape presentation: What have we gotten ourselves into?
- Managing for Results: Fundamentals for Agency Leaders

Lunch

On your own

Characteristics of Good Performance Management Systems

- How clear is your project's *purpose*? Let's talk needs, mission, goals.
- What *results* are you in business to achieve? Intended client outcomes.
- What are your critical *inputs*?
- What are your *key processes* (service activities)?
- What are your major *output* and *outcome* indicators?
- What should your operational *measures* of actual successes look like?
- What are your *data needs, data sources, collection strategies & methods*?

4:00 PM

Progress Check and Adjourn

Agenda Thursday, July 10:

9:00 AM Working Session

- *Logic Model Project Descriptions*: Target pop needs, agency goals and intended client outcomes; Staff, facility, equipment, information, money; Major services components and activities;
- *Core" Output and Outcome Indicators and operational measures of success* for projects like yours; Collecting client outcomes data;
- TA: Measures and instruments, data practices, & data uses.
- Participants may leave when you're ready to collect performance data.

2:30 PM

Adjourn!